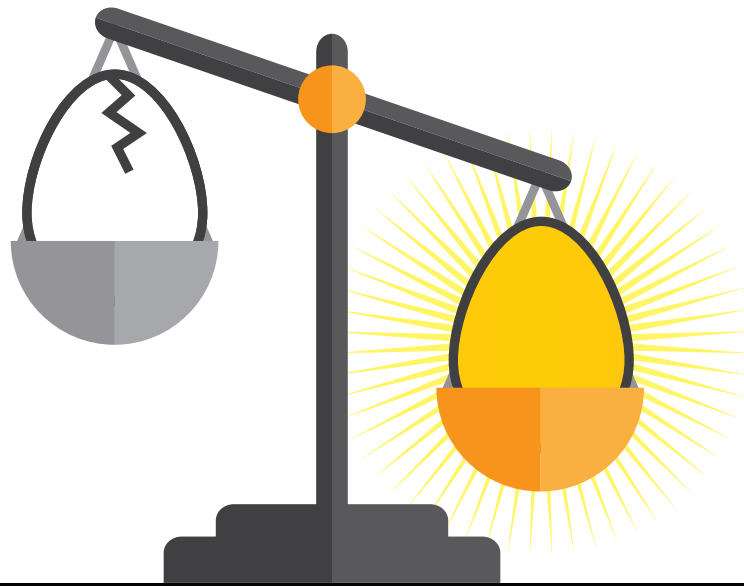


Basic vs. Boutique



MARKET STATUS QUO	NESTEGGS
Generic, “checkbox” plans that limit options for owners and executives	Customized plans with a focus on tax efficiency and corporate objectives
Different companies serving different roles, no dedicated support and large CALL CENTERS	One company serving all roles with a dedicated consultant to rely on for EVERYTHING
Sponsor, Trustee(s), HR, CFO burdened by administrative and compliance obligations of the plan	NestEggs handles administrative and compliance obligations on behalf of plan sponsor
Plan sponsor bears most, if not all, fiduciary liability for administrative and investment performance	NestEggs provides ERISA §3(16) Fiduciary Administrative Services and ERISA 3(38) Fiduciary Investment Management
Brokers can recommend investments that pay them commissions	SEC Registered Investment Advisers give objective advice tailored to individuals
Numerous high fees and broker commissions are conveniently buried in densely written disclosures	One fixed fee, one asset based fee, zero commissions — all disclosed on a single form
Employee education and enrollment not emphasized by broker, become burden to plan sponsor	Cutting-edge enrollment technology, annual on-sites, investment advisors available via phone and office hours M-F
Plan operation is time-consuming, frustrating, expensive and plan sponsors are at risk for plan performance	A turn-key solution administered by experts eliminates operational headaches and reduces sponsor liability



**SEC Registered Investment Adviser* does not imply an endorsement by the Securities and Exchange Commission, nor does it indicate the adviser has achieved any specialized skill or training.*